

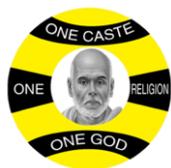
# SAHODARAN AYYAPPAN SMARAKA SNDP YOGAM COLLEGE, KONNI

PATHANAMTHITTA, KERALA, PIN- 689691

Affiliated to Mahatma Gandhi University, Kottayam. NAAC Accredited with B+ Grade

Website: [www.sascollegekonne.in](http://www.sascollegekonne.in) | Email: [sassndpyogamcollegekonne@gmail.com](mailto:sassndpyogamcollegekonne@gmail.com)

<b>BACHELOR OF BUSINESS ADMINISTRATION (BBA)</b>			
<b>Roll No.</b>	<b>Register No.</b>	<b>Name of Students</b>	<b>Project Topic/Title</b>
1	180021088712	AKSHARA A V	A STUDY ON SALES GROWTH OF FERTILIZERS AND CHEMICALS TRAVANCORE LIMITED (FACT).
2	180021088768	VISHNU VIJAY	CUSTOMER SATISFACTION OF KTM.
3	180021088769	YEATHU KRISHNAN M R	A STUDY BASED ON PRODUCT PREFERENCE OF TVS MOTORS
4	180021088767	VISHNU V	A STUDY ON CUSTOMER SATISFACTION SURVEY OF ROYAL ENFIELD.
5	180021088705	ACHU SALIM	AN ORGANIZATIONAL STUDY ON SALES GROWTH ANALYSIS OF SUZUKI MOTORCYCLE INDIA IN PAST 5 YEARS.
6	180021088706	ADITHYAN J	A STUDY ON NEW PRODUCT DEVELOPMENT OF NESTLE.
7	1800021088708	AJMAL FAROOK	MARKET ASSORTMENT OF DIFFERENT SWEETS VARIETIES IN CADBURY.
8	180021088709	AKHIL P A	A STUDY ON EFFICIENCY OF SUPPLY CHAIN MANAGEMENT OF IT PRODUCTS IN KELTRON.
9	180021088710	AKHIL S	POPPY SALES PERFORMANCE FOR LAST 5 YEARS.
10	180021088714	AMAL KRISHNAN	A STUDY ON WORKING CAPITAL MANAGEMENT IN DISTRICT KHADI AND VILLAGE INDUSTRIES ELANTHOOR.
11	180021088715	AMAL KUMAR O	A STUDY ON FINANCIAL STATEMENT ANALYSIS WITH REFERENCE TO ASIAN PANTS.
12	180021088716	ANAKHA SAJI	A STUDY ON ORGANIZATIONAL AND FUNCTIONAL PARADIGM OF KITEX LIMITED KIZHAKAMBALAM
13	180021088718	ANANTHU A NAIR	USING SOCIAL NETWORKS AS A MARKETING TOOL IN NYKAA.
14	180021088719	ANJALI SURESH	A STUDY ON TECHNOLOGY LEADERSHIP AS A MARKETING TOOL WITH REFERENCE TO APPLE.
15	180021088720	ANOOP A	CSR ACTIVITIES OF KALYAN JEWELLERS.
16	180021088721	ARATHY S	A STUDY ON MARKET PERFORMANCE IN RENAULT INDIA PRIVATE LIMITED.
17	180021088723	ARJUN S KUMAR	AN ORGANIZATIONAL STUDY OF NEW PRODUCT DEVELOPMENT AT TESLA INC.



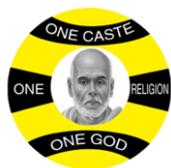
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Roll No.	Register No.	Name of Students	Project Topic/Title
18	180021088725	ASHIK GEO SAJI	AN ORGANISATIONAL STUDY AT THE CONSUMER PREFERENCE TOWARDS BAJAJ BIKES.
19	180021088724	ARUN KRISHNAN S	A STUDY ON SEGMENT WISE SALES PERFORMANCE OF YAMAHA IN LAST 5 YEARS.
20	180021088726	ASHIK S	A STUDY BASED ON DIGITAL MARKETING PLANS OF ZOMATO.
21	180021088727	ASWANTH RAJ	AN ORGANIZATIONAL STUDY ON CONSUMER SATISFACTION AT E-COMMERCE INDUSTRY MYNTRA.
22	180021088730	BIBIN BABU	A STUDY ON MARKET PERFORMANCE OF AIRTEL.
23	180021088731	DEVI KRISHNA S	A STUDY ON MARKET PERFORMANCE IN KANSAI NEROLAC PAINTS LTD.
24	180021088732	DIYA SHEERESH	A STUDY ON PRACTICES OF ADVERTISEMENTS IN SALES AT AMUL.
25	180021088733	GOKUL G	A STUDY ON PRICING STRATEGIES OF RELIANCE JIO.
26	180021088734	GOPIKA G NATH	A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT PRACTISED IN KFC.
27	180021088736	IRFAN ISMAIL	A STUDY ON CHANGING CONSUMER SHOPPING HABIT INFLUENCE OF LULU INTERNATIONAL SHOPPING MALL, KOCHI.
28	180021088737	KARTHIKA	A STUDY ON MARKETING PERFORMANCE OF PANASONIC.
29	180021088738	KIRAN R	PRODUCT POSITIONING STRATEGIES OF TOYOTA.
30	180021088739	KRISHNENDHU D	MARKET PERFORMANCE AND PROMOTIONAL TOOLS OF TYFORD TEA LIMITED.
31	180021088740	LEKSHMI S NAIR	A STUDY ON THE EFFECT OF PRODUCT LIFE CYCLE OF ITS COMPANY.
32	180021088741	LIJA S	A STUDY ON MARKET PERFORMANCE OF MERRIBOY ICE-CREAMS.
33	180021088744	MANOHAR A V	A STUDY ON SALES ANALYSIS OF FORD LTD.
34	180021088745	NAJMA RAJEEN	A STUDY ON MARKETING PERFORMANCE OF BATA FOOTWEAR IN INDIA.



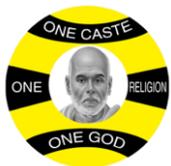
# SAHODARAN AYYAPPAN SMARAKA SNDP YOGAM COLLEGE, KONNI

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Roll No.	Register No.	Name of Students	Project Topic/Title
35	180021088746	NANDANA V SAJEEV	A STUDY ON MARKET PERFORMANCE IN ASIAN PAINTS LTD.
36	180021088747	NANDHU SURESH	A STUDY ON CHANNELS OF DISTRIBUTION OF HONDA LTD.
37	180021088748	POOJA PRASANAN	A STUDY ON MARKET PERFORMANCE IN AVT PRIVATE LIMITED.
38	180021088749	RAHUL RAJ	A STUDY ON MARKETING PERFORMANCE IN XIAOMI.
39	180021088750	RESHMA R	A STUDY ON MARKETING PERFORMANCE OF ADIDAS FOOTWEAR IN INDIA.
40	180021088752	S. ASWAPRIYA	A STUDY ON COMMUNICATION STRATEGY OF LG ELECTRONICS PRIVATE LIMITED.
41	180021088753	SACHIN C JOHNSON	A STUDY ON CUSTOMER SERVICES OFFERED BY QRS ELECTRONICS.
42	180021088756	SHAN Y M	CUSTOMER RELATION MANAGEMENT AT BIGBAZAAR.
43	180021088755	SANJAI P	AN ORGANIZATIONAL STUDY AT THE BRAND AWARENESS OF MAHINDRA INDUSTRY, ERNAKULAM.
44	180021088758	SIDHARTH S	AN ORGANIZATIONAL STUDY OF PRODUCT LINE OF BRITANNIA.
45	180021088759	SNEHA SUNIL	A STUDY ON CASH MANAGEMENT AT V-GUARD INDUSTRY.
46	180021088762	SUJA S V	A STUDY ON NEW PRODUCT DEVELOPMENT IN KSFE.
47	180021088754	SANDRA SANTHOSH	AN ORGANIZATIONAL STUDY AT THE EFFECTIVENESS OF DISTRIBUTION CHANNEL OF NIRAPARA,OKKAL.
48	180021088757	SHARU SHALAN R	A STUDY ON THE MARKET PERFORMANCE OF NISSAN MOTORS INDIA PVT LTD.
49	180021088764	VEENA V	A STUDY ON CUSTOMER BRAND AWARENESS AND BRAND PREFERENCE OF DOUBLE HORSE PRODUCTS, AT MANJILAS FOOD TECH PVT.LTD.
50	180021088761	SRIJITH M S	BENZ MOTORS: SALES ANALYSIS.



# SAHODARAN AYYAPPAN SMARAKA SNDP YOGAM COLLEGE, KONNI

PATHANAMTHITTA, KERALA, PIN- 689691

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Roll No.	Register No.	Name of Students	Project Topic/Title
51	180021088729	ATHULYA ARAVIND	A STUDY ON CUSTOMER PERCEPTION TOWARDS SOCIAL MEDIA MARKETING WITH REFERENCE TO FLIPKART.
52	180021088722	ARJUN A	MARKETING PERFORMANCE OF SONY ELECTRONICS.
53	180021088735	GOPIKA G	ADVERTISING PRACTICES PARLE MUMBAI MAHARASHTRA
54	180021088713	AKSHAY P	A STUDY ON PRODUCT LINE MANAGEMENT OF COSMETICS OF HINDUSTAN UNILEVER LIMITED.
55	180021088705	AANANTHU MURALI PUTHIVELIL	AN ORGANISATIONAL STUDY ON SALES GROWTH ANALYSIS OF SUZUKI MOTORCYCLE INDIA IN PAST 5 YEARS.
56	180021088728	ASWATHY S	A STUDY ON FINANCIAL ANALYSIS IN K M SUGAR MILL LTD UTTAR PRADESH.
57	180021088707	ADVAITH MOHAN	A STUDY ON TOURIST INFLOW OF ATTRACTION TO THENMALA ECO TOURISM.
58	180021088717	ANANDH M	AN ORGANIZATION STUDY OF DISTRIBUTION INTENSITY OF AMAZON.

**SAS SNDP YOGAM COLLEGE  
KONNI**



**DEPARTMENT OF BUSINESS ADMINISTRATION  
CERTIFICATE**

**This is to certify that the company project report entitled " A STUDY ON SALES GROWTH OF FERTILIZERS AND CHEMICAL TRAVANCORE (FACT)" is a record of work done by AKSHARA A V (REG NO. 180021088712) and submitted in partial fulfillment of the required of the Degree of Business Administration(BBA) of Mahatma Gandhi University, Kottayam.**

**Project Guide  
Dr. BIJU PUSHPAN**

**Examination held on: 15/07/2021**

**Internal Examiner**



  
**Head of Department**

**Sangita kumari  
Associate Professor & Head  
Dept. of Business Administration  
SAS SNDP Yogam College  
Konni, Pathanamthitta**

  
**External Examiner**

**SAS SNDP YOGAM COLLEGE KONNI**



**CERTIFICATE**

This is to certified that the company project entitled, "A STUDY ON AFTER SALES SERVICE OF KTM " is a bonfire record of work done by, **VISHNU VIJAY (Reg. No:18002108768)**, and submitted in partial fulfillment of the requirement for the award of the Degree of Bachelor of Business Administration(BBA), Mahatma Gandhi University, Kottayam.

**Head of the Department**

**Faculty Guide**

**Viva Voice Examination held on**

19/2/21

**Sooraj. S**  
Associate Professor  
Dept. of Business Administration  
SAS SNDP Yogam College  
Konni, Pathanamthitta

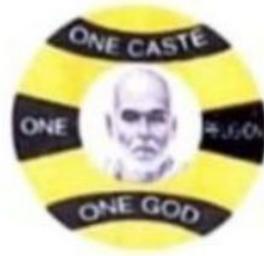
**Internal Examiner**

**External Examiner**

**Sooraj. S**

# S.A.S.S.N.D.P. YOGAM COLLEGE

KONNI, PATHANAMTHITTA



DEPARTMENT OF BUSINESS ADMINISTRATION

## CERTIFICATE

This is to certify that the project entitled "A STUDY BASED ON PRODUCT PREFERENCE OF TVS MOTORS". Is the bonafide work carried out by YEATHU KRISHNAN MR(Reg no 180021088769) submitted to Mahatma Gandhi university, kottayam Kerala during the year 2020, in partial fulfillment of the requirements for the award of the degree of Bachelor of Business Administration.

Head of department

GUIDE :

Vivavoice Examination Held on

19/12/21

Sooraj. S  
Associate Professor  
Dept. of Business Administration  
SAS SNDP Yogam College  
Konni, Pathanamthitta

Internal Examiner

Examiner 1:

Examiner 2:

Sooraj. S  
Associate Professor  
Dept. of Business Administration  
SAS SNDP Yogam College  
Konni, Pathanamthitta

2018-2021 S A S SNDP YOGAM COLLEGE, KONNI,  
PATHANAMTHITTA (Affiliated to MG University, Kottayam)



**CERTIFICATE**

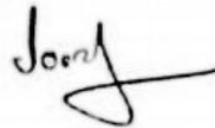
This is to certified that the project entitled, "A STUDY ON CUSTOMER SATISFACTION SURVEY OF ROYAL ENFIELD ." is a bonafide record of vital work done by, VISHNU V (Reg.No:150021088767), submitted in partial fulfilment of the requirement for the award of the Degree of Bachelor of Business Administration , Mahatma Gandhi University , Kottayam

Head of department

GUIDE :

Vivavoice Examination Held on

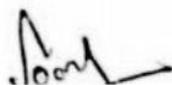
19/12/21



Internal Examiner

Sooraj. S  
Associate Professor  
Dept. of Business Administration  
SAS SNDP Yogam College  
Konni, Pathanamthitta

Examiner 1:

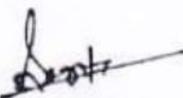


**SAS SNDP YOGAM COLLEGE**  
**KONNI, PATHANAMTHITTA**  
(Affiliated to MG University, Kottayam)



**CERTIFICATE**

This is to certified that the company project entitled, **"AN ORGANISATIONAL STUDY ON SALES GROWTH ANALYSIS OF SUZUKI MOTORCYCLE INDIA IN PAST 5 YEARS"**, is a bonfire record of work done by, **ACHU SALIM (Reg. No:180021088705)**, and submitted in partial fulfilment of the requirement for the award of the Degree of Bachelor of Business Administration(BBA), Mahatma Gandhi University, Kottayam.

  
**Head of the Department**

**Faculty Guide**

**Viva Voice Examination held on** 15/07/2026

  
**Internal Examiner**



  
**External Examiner**



**DEPARTMENT OF BUSINESS ADMINISTRATION  
CERTIFICATE**

**This is to certify that the company project report entitled " A STUDY ON NEW PRODUCT DEVELOPMENT OF NESTLE" is a record of work done by ADITHYAN J (REG NO. 180021088706) and submitted in partial fulfillment of the required of the Degree of Business Administration(BBA) of Mahatma Gandhi University, Kottayam.**

**Head of Department**

**Project Guide  
DR BIJU PUSHPAN**

**Viva voice held on:** 19/07/21

**External Examiner**

**Internal Examiner**

**PRINCIPAL  
SABARWALI YOUNG COLLEGE  
KOTTAYAM**



SAS SNDP YOGAM COLLEGE, KONNI



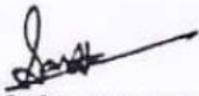
DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that the company project report entitled "MARKET ASSORTMENT OF DIFFERENT SWEETS VARIETIES IN CADBURY" is a record of work done by AJMAL FAROOK (180021088708) and submitted in partial fulfillment of the requirements of the Degree of Business Administration (BBA) of Mahatma Gandhi University, Kottayam.

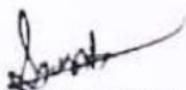
Project Guide

Dr. BIJU PUSHPAN

  
Head of the Department

Viva Voice held on: 15/07/2021

Internal Examiner

  
External Examiner



PRINCIPAL  
SAS SNDP YOGAM COLLEGE  
KONNI, PATTANAMTHITTA





**DEPARTMENT OF BUSINESS ADMINISTRATION**

**CERTIFICATE**

**This is to certify that the company project report entitled " A STUDY ON EFFICIENCY OF SUPPLY CHAIN MANAGEMENT OF IT PRODUCTS IN KELTRON " is a cord of work done by AKHIL P A (180021088709) and submitted in partial fulfillment of the required of the Degree of Business Administration (BBA) of Mahatma Gandhi University , Kottayam .**

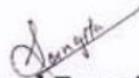
**Project Guide**

**Dr . BIJU PUSHPAN**

**Head of Department**

**Viva Voice held on:** 19/07/21

**Internal Examiner**

  
**External Examiner**

  
PRINCIPAL  
MAHATMA GANDHI UNIVERSITY  
KOTTAYAM



SAS SNDP YOGAM COLLEGE, KONNI



DEPARTMENT OF BACHELOR OF BUSINESS ADMINISTRATION (BBA)

CERTIFICATE

This is to certify that the company project report entitled "**POPPY SALES PERFORMANCES FOR LAST 5 YEARS**" is a record of work done by **AKHIL S (180021088710)** and submitted in partial fulfillment of the required of the Degree of Bachelor of Business Administration (BBA) of Mahatma Gandhi University, Kottayam

Project Guide

Dr. Biju Pushpan

Viva Voice held on: 15/07/21

  
Head of Department

Internal Examiner

External Examiner



PRINCIPAL  
SAS SNDP YOGAM COLLEGE  
KONNI



SAS SNDP YOGAM COLLEGE, KONNI  
PATHANAMTHITTA  
DEPARTMENT OF BUSINESS ADMINISTRATION



CERTIFICATE

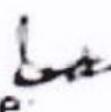
This is to certify that the project work entitled "A STUDY ON WORKING CAPITAL MANAGEMENT IN DISTRICT KHADI AND VILLAGE INDUSTRIES ELANTHOOR" is a benefited record of the work done by AMAL KRISHNAN (Reg No 180021088714) and submitted to MG University is partial fulfillment at the requirement for the award for Bachelor of Business Administration Project Guide

Project Guide:

  
Head of department

Signature:

Sangita kumari  
Associate Professor & Head  
Dept. of Business Administration  
SAS SNDP Yogam College  
Konni, Pathanamthitta

  
Signature:

Submitted for Examination held on..... 15/07/2021

Examiners

1. Internal
2. External



SAS SINDH YOGAM COLLEGE

KONNI



DEPARTMENT OF BUSINESS ADMINISTRATION

**CERTIFICATE**

THIS IS TO CERTIFY THAT THE COMPANY PROJECT REPORT ENTITLED "A Study on Financial Statement Analysis with Reference to Asian Paints" is a record of work done by AMAL KUMAR O (180021088715) and submitted in partial fulfillment of the required of the Degree of Business Administration (BBA) of Mahatma Gandhi University, Kottayam

  
HEAD OF DEPARTMENT

PROJECT GUIDE

DR BIJU PUSHPAN

VIVA VOICE HELD ON

  
INTERNAL EXAMINER

PRINCIPAL  
SAS SINDH YOGAM COLLEGE  
KONNI, DISTRICT DATTI



EXTERNAL EXAMINER

**KONNI, PATHANAMTHITTA**

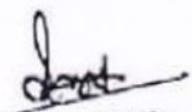


**DEPARTMENT OF BUSINESS ADMINISTRATION  
CERTIFICATE**

This is to certify that the company project entitled "A STUDY ON ORGANIZATIONAL AND FUNCTIONAL PARADIGM " of KITEK limited KIZHAKAMBALAM is a bonfires record of work done by ANAKHA SAJI (Reg.No180021088716) and submitted in partial fulfillment of the required for the degree of Business Administration (BBA) of Mahatma Gandhi University, Kottayam,

Head of the Department

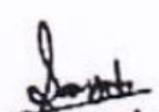
Sangita kumari  
Associate Professor & Head  
Dept. of Business Administration  
SAS SNDP Yogam College  
Konni, Pathanamthitta

  
Faculty Guide

Viva voice examination held on

19/7/2021

Internal examiner

  
External examiner





PRINCIPAL  
SAS SNDP YOGAM COLLEGE  
KONNI, PATHANAMTHITTA

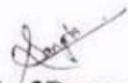


**SAS SNDP YOGAM COLLEGE  
KONNI**



**DEPARTMENT OF BUSINESS ADMINISTRATION  
CERTIFICATE**

**This is to certify that the company project report entitled "USING SOCIAL NETWORKS AS A MARKETING TOOL IN NYKAA" is a record of work done by ANANTHU A. NAIR (REG NO. 180021088718) and submitted in partial fulfillment of the required of the Degree of Business Administration (BBA) of Mahatma Gandhi University, Kottayam.**

  
**Head of Department**

**Project Guide  
Dr. BIJU PUSHPAN**

**Viva voice held on:**

  
**External Examiner**

**Internal Examiner**



**PRINCIPAL  
SAS SNDP YOGAM COLLEGE  
KONNI, KANNUR DISTRICT, KERALA**



**SAS SNDP YOGAM COLLEGE  
KONNI**

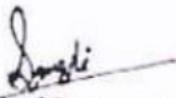


**DEPARTMENT OF BUSINESS ADMINISTRATION  
CERTIFICATE**

This is to certify that the company project report entitled " A STUDY ON TECHNOLOGY LEADERSHIP AS A MARKETING TOOL WITH REFERENCE TO APPLE" is a record of work done by ANJALI SURESH (Reg No. 180021088719) and submitted in partial fulfillment of the required of the Degree of Business Administration(BBA) of Mahatma Gandhi University, Kottayam.

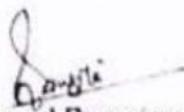
Project Guide  
Dr. BIJU PUSHPAN



  
Head of Department

**Sangita kumari**  
Associate Professor & Head  
Dept. of Business Administration  
SAS SNDP Yogam College  
Konni, Pathanamthitta

Viva voice held on: 15/07/2021

  
External Examiner

Internal Examiner



PRINCIPAL  
SAS SNDP YOGAM COLLEGE  
KONNI, PATHANAMTHITTA



**SAS SNDP YOGAM COLLEGE,  
KONNI**



**DEPARTMENT OF BUSINESS ADMINISTRATION  
CERTIFICATE**

**This is to certify that the company project report entitled " CSR ACTIVITIES OF KALYAN JEWELLERS" is a record of work done by ANOOP A (REG NO. 180021088720) and submitted in partial fulfillment of the required of the Degree of Business Administration(BBA) of Mahatma Gandhi University, Kottayam.**

**Project Guide  
DR BIJU PUSHPAN**

  
**Head of Department**

**Viva voice held on:** 19/07/21

  
**External Examiner**

**Internal Examiner**

  
PRINCIPAL  
SAS SNDP YOGAM COLLEGE  
KONNI, KANNUR DISTRICT, KERALA



**SAS SNDP YOGAM COLLEGE  
KONNI**



**DEPARTMENT OF BUSINESS ADMINISTRATION  
CERTIFICATE**

**This is to certify that the company project report entitled " A STUDY ON MARKET PERFORMANCE IN RENAULT INDIA PRIVATE LIMITED " is a record of work done by ARATHY. S (REG NO. 180021088721) and submitted in partial fulfillment of the required of the Degree of Business Administration(BBA) of Mahatma Gandhi University, Kottayam.**

**Project Guide  
Dr. SAJITH KUMAR I V**

  
**Head of Department**

**Viva voice held on: 19/7/21**

  
**External Examiner**

**Internal Examiner**



**PRINCIPAL  
SAS SNDP YOGAM COLLEGE  
KONNI, PATHANAMTHITTA**



**SAS SNDP YOGAM COLLEGE**

**KONNI**



**DEPARTMENT OF COMMERCE AND MANAGEMENT**

**CERTIFICATE**

This is to certify that the project entitled "AN ORGANISATIONAL STUDY OF NEW PRODUCT DEVELOPMENT AT TESLA Inc." is bonafied record of the work done Mr. Arjun S Kumar (Reg No. 180021088723) in partial fulfillment of the requirements for the degree of Bachelor of Business Administration of Mahatma Gandhi University, Kottayam.

**PRINCIPAL**

**HEAD OF THE DEPARTMENT**

**FACULTY GUIDE**

VIVA - VOICE EXAMINATION ON. .... 19/2/21

**INTERNAL EXAMINER**

**EXTERNAL EXAMINER**

Sooraj. S  
Associate Professor

Sooraj. S  
Associate Professor  
Dept. of Business Administration  
SAS SNDP Yogam College  
Konni



**SAS SNDP YOGAM COLLEGE , KONNI, PATHANAMTHITTA**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**CERTIFICATE**

This is to certify that the company project report entitled " **AN ORGANISATIONAL STUDY AT THE CONSUMER PREFERENCE TOWARDS BAJAJ BIKES**" is a record of work done by **ASHIK GEO SAJI(Reg.No:180021088724)** and submitted in partial fulfilment of the required of the **Degree of Business Administration (BBA)** of **Mahatma Gandhi University, Kottayam.**

**Project Guide**

**Dr. SAJITHKUMAR.I.V**

**Head of Department**

**Sooraj. S**

**Associate Professor**

**Dept. of Business Administration**

**Viva voice examination held on**

**18/05/2024**  
**SAS SNDP YOGAM COLLEGE**  
**KONNI, PATHANAMTHITTA**

**Internal Examiner**



**External Examiner**

**Sooraj. S**

**Associate Professor**

**Dept. of Business Administration**

**SAS SNDP Yogam College**

SAS SNDP YOGAM COLLEGE, KONNI



DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that the company project report entitled " A STUDY ON SEGMENT WISE SALES PERFORMANCE OF YAMAHA IN LAST 5 YEARS " is are cord of work done by ARUN KRISHNAN S (180021088724) and submitted in partial fulfillment of the required of the Degree of Business Administration (BBA) of Mahatma Gandhi University, Kottayam.

Project Guide

Head of Department

Dr. SAJITH KUMAR

Sooraj. S  
Associate Professor  
Dept. of Business Administration  
SAS SNDP Yogam College  
Konni, Pathanamthitta

Viva Voice held on:

19/2/21

Internal Examiner

External Examiner

OFFICE OF  
Sooraj. S  
Associate Professor  
Dept. of Business Administration  
SAS SNDP Yogam College  
Konni, Pathanamthitta

---

# S.A.S. S.N.D.P. YOGAM COLLEGE

KONNI, PATHANAMTHITTA



DEPARTMENT OF BUSINESS ADMINISTRATION

## CERTIFICATE

This is to certify that the project entitled "A STUDY BASED ON DIGITAL MARKETING PLANS OF ZOMATO". is the bonafide work carried out by **ASHIK S** (Reg No: 180021088726) submitted to Mahatma Gandhi University, kottayam Kerala during the year 2020, in partial fulfillment of the requirement for the award of the degree of Bachelor of Business Administration.

Head of Department

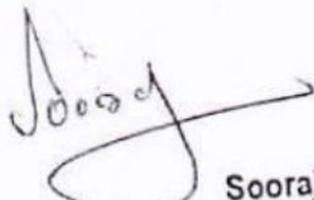
Viva voice Examination held on

19/7/21

Internal Examiner

  
PRINCIPAL  
S.A.S. S.N.D.P. YOGAM COLLEGE  
KONNI, PATHANAMTHITTA

External 1:

  
Soora, S

External 2:

**SAS SNDP YOGAM COLLEGE**  
**KONNI, PATHANAMTHITTA**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**



**CERTIFICATE**

This is to certify that the company project entitled "An Organizational Study On Customer Satisfaction at E- Commerce Industry MYNTRA" is a bonfires record of work done by **ASWANTH RAJ (Reg.No180021088727)** and submitted in partial fulfillment of the required for the degree of Business Administration (BBA) of Mahatma Gandhi University, Kottayam,

Head of the Department

Viva voice examination held on

19/7/21

Internal examiner



Faculty Guide

**Sooraj. S**  
**Associate Professor**  
**Dept. of Business Administration**  
**SAS SNDP Yogam College**  
**Konni, Pathanamthitta**

External examiner

# SAS SNDP YOGAM COLLEGE, KONNI, PATHANAMTHITTA DIST



## DEPARTMENT OF BACHELOR OF BUSINESS ADMINISTRATION(BBA)

### CERTIFICATE

This is to certify that the company project report entitled "A STUDY ON MARKET PERFORMANCE OF AIRTEL" is a record of work done by **BIBIN BABU (180021088730)** and submitted in partial fulfillment of the required of the Degree of **Bachelor of Business Administration (BBA)** of Mahatma Gandhi University, Kottayam.

Project Guide

Dr. SAJITH KUMAR I.V

Viva Voice held on:

Internal Examiner

Head of Department

*Sooraj S*  
Sooraj. S  
Associate Professor  
Dept. of Business Administration  
SAS SNDP Yogam College  
Konni, Pathanamthitta

79/7/21

External Examiner

*Sooraj S*  
Sooraj. S

Associate Professor

(Affiliated to MG University, Kottayam)



## **CERTIFICATE**

This is to certified that the project entitled, **"A STUDY ON MARKET PERFORMANCE IN KANSAI NEROLAC PAINTS LTD"**, is a bonafide record of vital work done by **DEVI KRISHNA. S (Reg. No. 180021088731)** submitted in partial fulfillment of the requirement for the award of the Degree of Bachelor of Business Administration, Mahatma Gandhi University, Kottayam.

Principal

Head of the Department

  
Faculty Guide

Viva Voce Examination held on : 19/07/2021

  
Internal Examiner

  
External Examiner

PRINCIPAL  
S. SHREE VIGNAN COLLEGE  
PATTANAMTHITTA



**S A S SNDP YOGAM COLLEGE, KONNI, PATHANAMTHITTA**

(Affiliated to MG University, Kottayam)



**CERTIFICATE**

This is to certified that the project entitled , "A STUDY ON PRACTICES OF ADVERTISEMENTS IN SALES AT AMUL." , is a bonafide record of vital work done by, **DIYA SHEREESH (Reg:No:180021088732)**, submitted in partial fulfilment of the requirement for the award of the Degree of Bachelor of Business Administration , Mahatma Gandhi University , Kottayam.

**Principal**

**Head of the Department**

**Viva Voice Examination held on**

19/2/21

**Internal Examiner**

**Faculty Guide**

**Sooraj. S**  
Associate Professor  
Dept. of Business Administra  
SAS SNDP Yogam College

**External Examiner**

**Sooraj. S**  
Associate Professor



SAS SNDP YOGAM COLLEGE, KONNI



DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that the company project report entitled "A STUDY ON PRICING STRATEGIES OF RELIANCE JIO" is a record of work done by GOKUL G(180021088733) and submitted in partial fulfillment of the required of the Degree of Business Administration (BBA) of Mahatma Gandhi University, Kottayam.

Project Guide

Head of Department

Dr. SAJITH KUMAR I V

Viva Voice held on:

19/2/21

Internal Examiner

External Examiner

Sooraj. S  
Associate Professor  
Dept. of Business Administration  
SAS SNDP Yogam College  
Konni, Pathanamthitta

PRINCIPAL  
SAS SNDP YOGAM COLLEGE  
KONNI, PATHANAMTHITTA



# CERTIFICATE



This is to certify that the company project report entitled " A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT PRACTISED IN KFC" is a record of work done by GOPIKA G NATH (REG NO. 180021088734) and submitted in partial fulfillment of the required of the Degree of Business Administration(BBA) of Mahatma Gandhi University, Kottayam.

Project Guide  
Dr.Sajith Kumar I V

  
Head of Department

Viva voice held on:

  
Internal Examiner  
PROFESSOR  
SAS NIPUP YOGAM COLLEGE  
KOTTAYAM, KERALA

  
External Examiner



**SAS SNDP YOGAM COLLEGE, KONNI**



**DEPARTMENT OF BUSINESS ADMINISTRATION**

**CERTIFICATE**

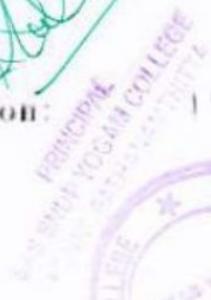
This is to certify that the company project report entitled "A STUDY ON CHANGING CONSUMER SHOPPING HABIT- INFLUENCE OF LULU INTERNATIONAL SHOPPING MALL, KOCHI" is a record of work done by **IRFAN ISMAIL (REG NO. 180021088736)** and submitted in partial fulfillment of the required of the Degree of Business Administration (BBA) of Mahatma Gandhi University, Kottayam.

**Project Guide**

**Dr. SAJITH KUMAR I.V**

  
**Head of department**

**Viva voice held on:**



19/07/2021



**SAS SNDP YOGAM COLLEGE , KONNI**



**DEPARTMENT OF BUSINESS ADMINISTRATION**

**CERTIFICATE**

This is to certify that the company project report entitled " A STUDY ON MARKETIN PERFORMANCE OF PANASONIC " is are cord of work done by KARTHIKA (180021088737) and submitted in partial fulfillment of the required of the Degree of Business Administratio (BBA) of Mahatma Gandhi University , Kottayam .

Project Gulde

Mrs. SANGITHA KUMARI (MBA)

Head of the Department

Viva Voice held on 16/07/2021

Internal Examiner

PRINCIPAL  
SAS SNDP YOGAM COLLEGE  
KONNI, PATHANAMTHITTA

External Examiner





DEPARTMENT OF BUSINESS ADMINISTRATION  
CERTIFICATE

This is to certify that the company project report entitled "PRODUCT POSITIONING STRATEGIES OF TOYOTA" is a record of work done by KIRAN.R (REG NO. 180021088738) and submitted in partial fulfillment of the required of the Degree of Business Administration (BBA) of Mahatma Gandhi University, Kottayam.

Head of Department

Project Guide

Viva voice held on: 19/07/2021

External Examiner

Internal Examiner

PRINCIPAL  
SADANATH TOYOTA COLLEGE  
KOTTAYAM, KERALA



SAS SNOP YOGAM COLLEGE, KONNI, PATHANATHITTA



DEPARMENT OF BUSINESS ADMINISTRATION  
**CERTIFICATE**

This is to certify that the company project report entitled " **MARKET PERFORMANCE AND PROMOTIONAL TOOLS OF TYFORD TEA LIMITED** " is a record of work done by **KRISHNENDU.D (REG NO. 180021088739)** and submitted in partial fulfillment of the required of the Degree of Business Administration(BBA) of Mahatma Gandhi University, Kottayam.

**Head of Department**

**Project Guide**  
**SANGITA. KUMARI**

**Viva voice held on:**

**Examination held on: 19/7/2021**

**External Examiner**

**Internal Examiner**



**SAS SNDP YOGAM COLLEGE**  
**KONNI, PATHANAMTHITTA**  
(Affiliated to MG University, Kottayam)



**CERTIFICATE**

This is to certified that the company project entitled, "**A STUDY ON THE EFFECT OF PRODUCT LIFE CYCLE OF ITC COMPANY**", is a bonfide record of work done by, **LEKSHMI S NAIR (RegNo:180021088740)**, and submitted in partial fulfilment of the requirement for the award of the Degree of Bachelor of Business Administration(BBA), Mahatma Gandhi University, Kottayam.

**Head of the Department**

**Faculty Guide**

**Viva Voice Examination held on 16/07/2021.**

**Internal Examiner**

**External Examiner**



**DEPARTMENT OF BUSINESS ADMINISTRATION**

**CERTIFICATE**

**This is to certify that the company project report entitled " A STUDY ON MARKET PERFORMANCE OF MERRIBOY ICE-CREAMS" is a record of work done by LIJA S( REG NO. 180021088741) and submitted in partial fulfillment of the required of the Degree of Business Administration(BBA) of Mahatma Gandhi University, Kottayam.**

**Head of Department**

**Project Guide**

**SMT.SANGEETHA KUMARI**

**Viva voice held on:**

19 / 7 / 2021

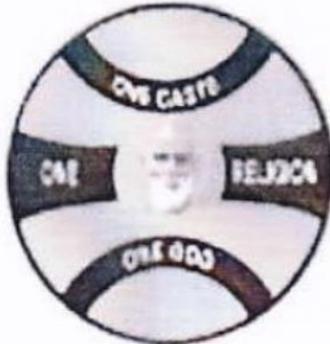
**External Examiner**

**Internal Examiner**

**PRINCIPAL**  
**SAS SHIP YOGAM COLLEGE**  
**KOTTAYAM, KERALA**



**SAS SNDP YOGAM COLLEGE, KONNI**



**DEPARTMENT OF BACHELOR OF BUSINESS  
ADMINISTRATION(BBA)**

**CERTIFICATE**

This is to certify that the company project report entitled " A STUDY ON SALE ANALYSIS OF FORD LTD " is a record of work done by MANOHAR AV(180021088744) and submitted in partial fulfillment of the required of the Degree of Bachelor of Business Administration(BBA) of Mahatma Gandhi University, Kottayam

Project Guide

Smt. SANGITA KUMARI

Head of Department

Viva Voice held on: 19/07/2021

Internal Examiner



External Examiner

DEPARTMENT OF BUSINESS ADMINISTRATION



CERTIFICATE

This is to certify that the company project entitled "A STUDY ON MARKETING PERFORMANCE OF BATA FOOTWEAR IN INDIA" is a bonfires record of work done by NAJMA RAJEEN(Reg No180021088745) and submitted in partial fulfilment of the required of the degree of Business Administration (BBA) of Mahatma Gandhi University, Kottayam,

Project Guide:

Smt.Sangita Kumari

Head of the Department

Viva voice examination held on

16/07/2021.

Internal examiner



External examiner

# **S A S SNDP YOGAM COLLEGE, KONNI, PATHANAMTHITTA**

**(Affiliated to MG University, Kottayam)**



## **CERTIFICATE**

This is to certified that the project entitled, "**A STUDY ON MARKET PERFORMANCE IN ASIAN PAINTS LTD**", is a bonafide record of vital work done by, **NANDANA V SAJEEV (Reg:No:180021088746)**, submitted in partial fulfillment of the requirement for the award of the Degree of Bachelor of Business Administration, Mahatma Gandhi University, Kottayam.

**Principal**

**Head of the Department**

**Faculty Guide**

**Viva Voce Examination held on : 19/7/2021**

**Internal Examiner**



**External Examiner**

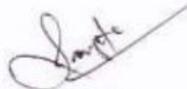
**SAS SNDP YOGAM COLLEGE**  
**KONNI, PATHANAMTHITTA**  
(Affiliated to MG University, Kottayam)



**CERTIFICATE**

This is to certified that the company project entitled, "A STUDY ON CHANNELS OF DISTRIBUTION OF DISTRIBUTION OF HONDA LTD ", is a bonfires record of work done by, **NANDU SURESH**(RegNo:180021088747), and submitted in partial fulfilment of the requirement for the award of the Degree of Bachelor of Business Administration(BBA), Mahatma Gandhi University, Kottayam.

**Head of the Department**

  
**Faculty Guide**

**Viva Voice Examination held on 19/07/2021**

  
**Internal Examiner**

  
**External Examiner**

# SAS SNDP YOGAM COLLEGE



DEPARTMENT OF BUSINESS ADMINISTRATION

## CERTIFICATE

This is to certify that the company project report entitled " A STUDY ON MARKET PERFORMANCE IN AVT PRIVATE LIMITED " is a record of work done by POOJA KRASANNAN (REG NO. 180021088748) and submitted in partial fulfillment of the requirements required of the Degree of Business Administration(BBA) of Mahatma Gandhi University, Kottayam.

Project Guide

ANGITA.KUMARI

Head of Department

viva voce held on: 19/07/2021

External Examiner

PRINCIPAL  
SAS SNDP YOGAM COLLEGE  
KOTTAYAM, KERALA



Internal Examiner

**SAS SNDP YOGAM COLLEGE  
KONNI**



**DEPARTMENT OF BUSINESS ADMINISTRATION  
CERTIFICATE**

This is to certify that the company project report entitled "A STUDY ON MARKETING PERFORMANCE IN XIAOMI" is a record of work done by RAHUL RAJ (REG NO. 180021088749) and submitted in partial fulfillment of the required of the Degree of Business Administration (BBA) of Mahatma Gandhi University, Kottayam.

**Head of Department**

**Project Guide  
PROF.SANGITA KUMARI**

**Viva voice held on:**

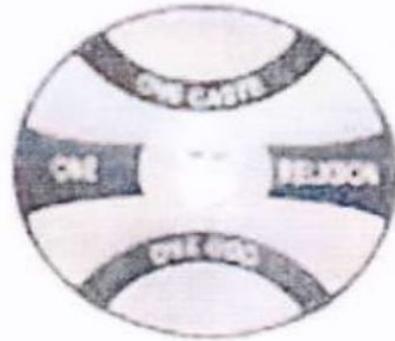
**Internal Examiner**

**External Examiner**

PRINCIPAL  
SAS SNDP YOGAM COLLEGE  
KONNI, PATHANASSITHTTA

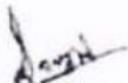


**SAS SNDP YOGAM COLLEGE, KONNI**



**DEPARTMENT OF BUSINESS ADMINISTRATION  
CERTIFICATE**

This is to certify that the company project entitled "A STUDY ON MARKETIN PERFORMANCE OF ADIDAS FOOTWEAR IN INDIA" is a bonfires record of work dor y RESHMA R (Reg.No180021088750) and submitted in partial fulfilment of th required of the degree of Business Administration (BBA) of Mahatma Gandi niversity, Kottayam,

  
Project Guide.

  
Head of the Department

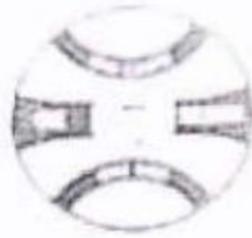
ingita kumari

  
PRINCIPAL  
SAS SNDP YOGAM COLLEGE  
KONNI, PATHANAPETTA



SAS SNDP YOGAM COLLEGE

KONNI



DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that the company project report entitled "A STUDY ON COMMUNICATION STRATEGY OF LG ELECTRONICS PRIVATE LIMITED" is a record of work done by SASWAPRIYA (REG NO: 180021088752) and submitted in partial fulfillment of the required of the Degree of Business Administration (BBA) of Mahatma Gandhi University, Kottayam

Project Guide

SANGITA KUMARI

Head of Department

Viva voice held on: 19-7-2021,

Internal Examiner

SAS SNDP YOGAM COLLEGE  
KONNI, PATNAMANTHUR



External Examiner

# SAS SNDP YOGAM COLLEGE

## KONNI



### DEPARTMENT OF BUSINESS ADMINISTRATION CERTIFICATE

This is to certify that the company project report entitled "A STUDY ON CUSTOMER SERVICES OFFERED BY QRS ELECTRONICS" is a record of work done by **SACHIN C JOHNSON** (REG.NO. 180021088753) and submitted in partial fulfillment of the required of the Degree of Business Administration (BBA) of Mahatma Gandhi University, Kottayam.

Project Guide

SMT.SANGITA KUMAR V.S



Head of Department

**Sangita kumari**  
Associate Professor & Head  
Dept. of Business Administration  
SAS SNDP Yogam College  
Konni, Pathanamthitta

Viva Voice held one : 16/07/2021

Internal Examiner

External Examiner

**SAS SNDP YOGAM COLLEGE  
KONNI**



**DEPARTMENT OF BUSINESS ADMINISTRATION**

**CERTIFICATE**

This is to certify that the company project report entitled “ A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT AT BIGBAZAAR” is a record of work done by SHAN YM (REG NO. 180021088756) and submitted in partial fulfillment of the required of the Degree of Business Administration(BBA) of Mahatma Gandhi University, Kottayam.

Project Guide   
PROF.SOORAJ S

Head of department

Viva voice held on:

19/02/2021

  
External Examiner

PRINCIPAL  
SAS SNDP YOGAM COLLEGE  
KONNI



Internal Examiner

SAS SNDP YOGAM COLLEGE KONNI  
**PATHANAMTHITTA DEPARTMENT OF BUSINESS  
ADMINISTRATION**



**CERTIFICATE**

This is to certify that the company project entitled "AN ORGANISATIONAL STUDY AT THE BRAND AWARENESS OF MAHINDRA INDUSTRY", ERNAKULAM. SANJAI. P (Reg.No180021088755) and submitted in partial fulfillment of the required for the degree of Business Administration (BBA) of Mahatma Gandhi University, Kottayam,

Head of the Department

Viva voice examination held on

Internal examiner

PRINCIPAL  
SAS SNDP YOGAM COLLEGE  
KONNI, PATHANAMTHITTA



19/2/21

Sooraj. S  
Associate Professor  
Dept. of Business Administration  
SAS SNDP Yogam College  
Konni, Pathanamthitta

Faculty Guide  
Sooraj. S

Associate Professor  
Dept. of Business Administration  
SAS SNDP Yogam College  
Konni, Pathanamthitta

External examiner

# SAS SNDP YOGAM COLLEGE

## KONNI



### DEPARTMENT OF COMMERCE AND MANAGEMENT

### CERTIFICATE

This is to certify that the project entitled "AN ORGANISATIONAL STUDY OF PRODUCT LINE OF BRITANNIA." is bonafied record of the work done Mr. Sidharth S (Reg No. 180021088758) in partial fulfillment of the requirements for the degree of Bachelor of Business Administration of Mahatma Gandhi University, Kottayam.

PRINCIPAL

HEAD OF THE DEPARTMENT

FACULTY GUIDE

VIVA - VOICE EXAMINATION ON. 19/07/2021

INTERNAL EXAMINER



EXTERNAL EXAMINER

**S A S SNDP YOGAM COLLEGE, KONNI  
PATHANAMTHITTA**

(Affiliated to MG University, Kottayam)



**CERTIFICATE**

*This is to certify that the project entitled "A STUDY ON CASH MANAGEMENT at V-GUARD INDUSTRY" is a bonafide record of vital work done by SNEHA SUNIL (Reg.No.180021088759) submitted in partial fulfilment of the requirement for the award of the Degree of Bachelor of Business Administration Mahatma Gandhi University Kottayam.*

Project Guide:

**Mr. S. SOORAJ**

(Assistant Professor)

Head of the Department:

**Dr. I.V SAJITHKUMAR**

(Asso.Professor)

Viva voice held on:

19/7/21

**Internal Examiner**

PRINCIPAL  
SAS SNDP YOGAM COLLEGE  
KONNI, PATHANAMTHITTA



**External Examiner**

**S A S SNDP YOGAM COLLEGE, KONNI,  
PATHANAMTHITTA (Affiliated to MG University, Kottayam)**



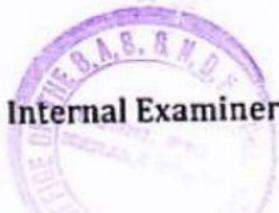
**CERTIFICATE**

This is to certified that the project entitled ,**"A STUDY ON NEW PRODUCT DEVELOPMENT IN KSFE ."** is a bonafide record of vital work done by, **SUJA S V (Reg:No:180021088762)**,submitted in partial fulfilment of the requirement for the award of the Degree of Bachelor of Business Administration , Mahatma Gandhi University , Kottayam.

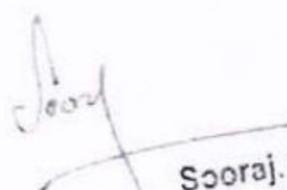
**Principal**

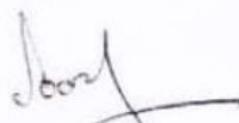
**Head of the Department**

  
**Examination held on**

  
**Internal Examiner**

19/2/21

  
Sooraj. S

  
**Faculty Guide Viva Voce  
Associate Professor  
Dept. of Business Administration  
SAS SNDP Yogam College  
Konni, Pathanamthitta**

**External Examiner**

**SAS SNDP YOGAM COLLEGE**  
**KONNI, PATHANAMTHITTA**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**



**CERTIFICATE**

This is to certify that the company project entitled "An ORGANIZATIONAL STUDY AT THE EFFECTIVENESS OF DISTRIBUTION CHANNEL OF NIRAPARA, OKKAL, ERNAKULAM" SANDRA SANTHOSH (Reg.No180021088754) and submitted in partial fulfillment of the required for the Degree of Business Administration (BBA) of Mahatma Gandhi University, Kottayam,

Head of the Department

Faculty Guide

Viva voice examination held on .....

19/7/21

Internal examiner



**Sooraj. S**  
**Associate Professor**

External examiner

**SAS SNDP YOGAM COLLEGE  
KONNI**



**DEPARTMENT OF BUSINESS ADMINISTRATION  
CERTIFICATE**

This is to certify that the company project report entitled "A STUDY ON THE MARKET PERFORMANCE OF NISSAN MOTORS INDIA PVT LTD" is a record of work done by SHARU SHALAN R (REG NO. 180021088757) and submitted in partial fulfillment of the required of the Degree of Business Administration (BBA) of Mahatma Gandhi University, Kottayam.

**Project Guide  
Mr. SOORAJ**

**Head of Department**

**Viva voice held on:**

19/07/2021

**Internal Examiner**

**External Examiner**

PRINCIPAL  
SAS SNDP YOGAM COLLEGE  
KONNI, PATHANAMTHITTA



SAS SNDP YOGAM COLLEGE

KONNI



DEPARTMENT OF BUSINESS ADMINISTRATION  
CERTIFICATE

This is to certify that the company project report entitled "A STUDY ON CUSTOMER BRAND AWARENESS AND BRAND PREFERENCE OF DOUBLE HORSE PRODUCTS, AT MANJILAS FOOD TECH PVT.LTD " is a record of work done by VEENA V (REG NO. 180021088764) and submitted in partial fulfillment of the required of the Degree of Business Administration(BBA) of Mahatma Gandhi University, Kottayam.

Project Guide  
SOORAJ S

Head of Department

Viva voice held on:

Internal Examiner

PRINCIPAL  
SAS SNDP YOGAM COLLEGE  
KONNI



Sooraj S

Associate Professor

Dept. of Business Administration

SAS SNDP Yogam College

External Examiner

SAS SNDP YOGAM COLLEGE, KONNI



DEPARTMENT OF BUSINESS ADMINISTRATION

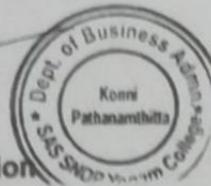
CERTIFICATE

This is to certify that the company project report entitled " A STUDY ON SALES ANALYSIS OF BENZ COMPANY " is a record of work done by SRIJITH M S(180021088761) and submitted in partial fulfillment of the required of the Degree of Business Administration (BBA) of Mahatma Gandhi University, Kottayam

Project Guide

Sooraj. S  
Associate Professor

Dept. of Business Administration  
SAS SNDP Yogam College  
Konni, Pathanamthitta



Head of Department

Sangita kumari  
Associate Professor & Head  
Dept. of Business Administration  
SAS SNDP Yogam College  
Konni, Pathanamthitta

Viva Voice held on:

19/2/21

Internal Examiner

External Examiner

Sooraj. S  
Associate Professor  
Dept. of Business Administration  
SAS SNDP Yogam College  
Konni, Pathanamthitta

PRINCIPAL  
SAS SNDP YOGAM COLLEGE  
KONNI, PATHANAMTHITTA





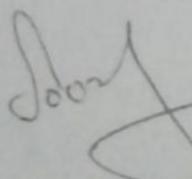
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KONNI



DEPARTMENT OF BUSINESS ADMINISTRATION  
CERTIFICATE

This is to certify that the company project report entitled " A STUDY ON THE MARKETING PERFORMANCE OF SONY ELECTRONICS " is a record of work done by ARJUN A (REG NO. 180021088722) and submitted in partial fulfillment of the required of the Degree of Business Administration(BBA) of Mahatma Gandhi University, Kottayam.

Project Guide

Dr. SAJITH KUMAR  Sooraj. S  
Associate Professor  
Dept. of Business Administration  
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Viva voice held on:

19/2/21



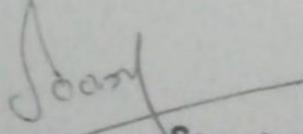
Head of Department

Sangita kumari  
Associate Professor & Head  
Dept. of Business Administration  
SAS SNDP Yogam College  
Konni, Pathanamthitta

Internal Examiner

  
PRINCIPAL  
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KONNI, PATHANAMTHITTA



  
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Associate Professor  
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SAS SNDP Yogam College  
Konni, Pathanamthitta

External Examiner

S A S N D P YOGAM COLLEGE  
KONNI, PATHANAMTHITTA  
DEPARTMENT OF BUSINESS ADMINISTRATION



**CERTIFICATE**

This is to certify that the company project entitled " An ORGANISATIONAL STUDY AT THE ADVERTISEMENT PRACTICES IN PARLE, MUMBAI, MAHARASHTRA" GOPIKA G (Reg. No : 180021088735) and submitted in partial fulfillment of the required for the Degree of Business Administration (BBA) of Mahatma Gandhi University, Kottayam.

**Sangita kumari**  
**Associate Professor & Head**  
**Dept. of Business Administration**  
**SAS SNDP Yogam College**  
**Konni, Pathanamthitta**



Head of the Department

Faculty Guide  
**Sooraj. S**  
Associate Professor  
Dept. of Business Administration  
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Konni, Pathanamthitta

Viva voice examination held on ..... 19/2/2019

Internal Examiner

External Examiner

PRINCIPAL  
SAS SNDP YOGAM COLLEGE  
KONNI, PATHANAMTHITTA

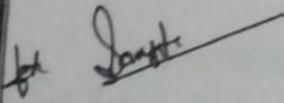
**Sooraj. S**  
Associate Professor  
Dept. of Business Administration  
SAS SNDP Yogam College  
Konni, Pathanamthitta

# DEPARTMENT OF BUSINESS ADMINISTRATION CERTIFICATE

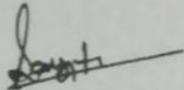


This is to certify that the company project entitled "A STUDY ON PRODUCT LINE MANAGEMENT OF COSMETICS ON HINDUSTAN UNILEVER LIMITED" is a bonfire record of work done by AKSHAY P (Reg.No180021088713) and submitted in partial fulfilment of the required of the degree of Business Administration (BBA) of Mahatma Gandhi University, Kottayam,

Project Guide:

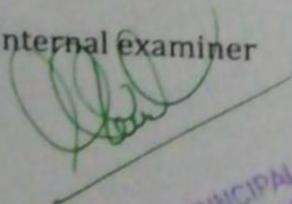
  
Dr. BIJU PUSHPAN

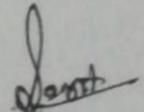


  
Head of the Department  
**Sangita kumar**  
Associate Professor &  
Dept. of Business Administration  
SAS SNDP Yogam College  
Konni, Pathanamthitta

Viva voice examination held on 15/07/2021.

Internal examiner



  
External examiner



**S.A.S S.N.D.P YOGAM COLLEGE**  
KONNI, PATHANAMTHITTA

**MAHATMA GANDHI UNIVERSITY**  
**KOTTAYAM**



**PROJECT CERTIFICATE**

*This is to certify that Sri. ANANTHU MURALY PUTHUVELIL has completed his project report on project work entitled "A STUDY ON NPA LEVEL CHANGES IN STATE BANK OF INDIA DURING FINANCIAL YEARS 2019 AND 2020" under my guidance sincerely to the best of my satisfaction. His conclusions are based on the data collected by him during the Project time allowed.*

*[Signature]*  
PRINCIPAL  
S.A.S S.N.D.P YOGAM COLLEGE  
KONNI, PATHANAMTHITTA

Place: Konni

Date : 15/07/2021

*[Signature]*  
Signature of the guide

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE



This is to certify that the company project entitled "A STUDY ON FINANACIAL ANALYSIS K M SUGAR MILL LTD UTTAR PRADESH " is a bonfires record of work done by ASWATHY S (Reg.No180021088728) and submitted in partial fulfillment of the required of the degree of Business Administration (BBA) of Mahatma Gandhi University, Kottayam .

Project Guide:



Head of the Department

DR SAJITH KUMAR IV (MBA)

Sooraj S  
Associate Professor  
Dept. of Business Administration  
SAS SNDP Yogam College  
Konni, Pathanamthitta

Sangita kumari  
Associate Professor & Head  
Dept. of Business Administration  
SAS SNDP Yogam College  
Konni, Pathanamthitta

Viva voice examination held on

19/7/21

Internal examiner

External examiner

Sooraj S  
Associate Professor  
Dept. of Business Administration  
SAS SNDP Yogam College  
Konni, Pathanamthitta

PRINCIPAL  
SAS SNDP YOGAM COLLEGE  
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KONNI



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CERTIFICATE

This is to certify that the company project report entitled "A STUDY ON TOURIST INFLOW OF ATTRACTION TO THENMALA ECO TOURISM" is a record of work done by ADVAITH MOHAN (REG NO. 180021088707) and submitted in partial fulfillment of the required of the Degree of Business Administration(BBA) of Mahatma Gandhi University, Kottayam.

Project Guide  
Dr. BIJU PUSHPAN

Viva voice held on:

Internal Examiner

PRINCIPAL  
SAS SNDP YOGAM COLLEGE  
KONNI, PATHANAMTHITTA



Head of Department

Sangita kumari  
Associate Professor & Head  
Dept. of Business Administration  
SAS SNDP Yogam College  
Konni, Pathanamthitta

External Examiner

SAS SNDP YOGAM COLLEGE  
KONNI

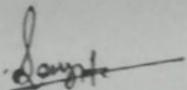


DEPARTMENT OF BUSINESS ADMINISTRATION  
CERTIFICATE

This is to certify that the company project report entitled " A STUDY ON DISTRIBUTION INTENSITY OF AMAZON" is a record of work done by ANANDH M (REG NO. 180021088717) and submitted in partial fulfillment of the required of the Degree of Business Administration(BBA) of Mahatma Gandhi University, Kottayam.

Project Guide  
DR BIJU PUSHPAN

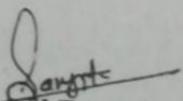


  
Head of Department

Sangita kumari  
Associate Professor & Head  
Dept. of Business Administration  
SAS SNDP Yogam College  
Konni, Pathanamthitta

Viva voice held on: 15/07/2021

Internal Examiner

  
External Examiner

  
PRINCIPAL  
SAS SNDP YOGAM COLLEGE  
KONNI, PATHANAMTHITTA

