



SAHODARAN AYYAPPAN SMARAKA SNDP YOGAM COLLEGE, KONNI

PATHANAMTHITTA, KERALA, PIN- 689691

Affiliated to Mahatma Gandhi University, Kottayam. NAAC Accredited with B+ Grade

Website: www.sascollegekonni.in | Email: sassndpyogamcollegekonni@gmail.com

MCOM 2019 - 2020

SL. NO	REG NO	NAME	PROJECT TITLE
1	180011025786	AKHILA SUDHAKARAN	A STUDY ON PERFORMANCE OF PRADHAN MANTRI BHARATIYA JAN AUSHADHI PARIYOJANA KENDRA WITH SPECIAL REFERENCE TO PATHANAMTHITTA MUNICIPALITY
2	180011025787	ANOOP S	A STUDY ON PRODUCTION AND MARKETING OF FRUITS AND VEGETABLES IN VFPC, PRAMADOM SWASRAYA KARSHAKA SAMITHI
3	180011025788	ANU THOMAS	A STUDY ON EMPLOYEE WELFARE MEASURES IN KHADI AND VILLAGE INDUSTRIES BOARD ELANTHOOR
4	180011025789	ARYA SREEJITH	A STUDY ON INFLUENCE OF UBER CAB SERVICE WITH SPECIAL REFERENCE TO COCHIN CITY
5	180011025790	HARIKRISHNAN K B	A STUDY ON EMPLOYEE GRIEVANCES IN SUGARCANE SEED FARM, PANDALAM
6	180011025791	JAYA MOL	A STUDY ON CONSUMER PERCEPTION TOWARDS EVENT MANAGEMENT WITH REFERENCE TO IDEAL DREAMS EVENT THIRUVALLA

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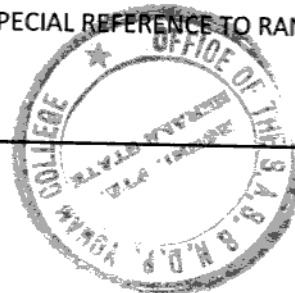
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7	180011025792	MANJU	A STUDY ON INVESTORS ATTITUDE TOWARDS POSTOFFICE SAVING SCHEMES BASED ON VAKAYAR IN PATHANAMTHITTA
8	180011025793	MANNEW SURESH	A STUDY ON SAFETY MEASURES AT TRAVANCORE SUGARS AND CHEMICALS, THIRUVALLA
9	180011025794	NAYANA K S	A STUDY ON VARIOUS SALES PROMOTIONAL METHODS ADOPTED BY DISTRICT KHADI AND VILLAGE INDUSTRIES BOARD ELANTHOOR
10	180011025795	NEETHU	A STUDY ON CUSTOMER ATTITUDE TOWARDS KHADI PRODUCTS WITH SPECIAL REFERENCE TO KHADI AND VILLAGE INDUSTRIES BOARD ELANTHOOR
11	180011025796	RAHU KRISHNA	A STUDY ON EFFECTIVENESS OF ASAP WITH SPECIAL REFERENCE TO GVHSS KOODAL SDC
12	180011025797	RESHMA DAS	A STUDY ON AGRICULTURE CREDIT WITH SPECIAL REFERENCE TO THE BENEFICIARIES OF ARUVAPULAM FARMERS SERVICE COOPERATIVE BANK
13	180011025798	SHILPA RAJ	A STUDY ON SAVINGS AND INVESTMENT PATTERN OF SELF-EMPLOYED WOMEN WITH SPECIAL REFERENCE TO RANNI TALUK

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14	180011025799	VISHAL V KUMAR	A STUDY ON WOMEN EMPOWERMENT THROUGH ENTREPRENEURSHIP IN KERALA STATE COIR CORPORATION ALAPPUZHA

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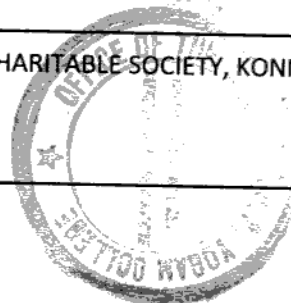
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1	170011014891	AMMU PRAVEEN	A STUDY ON EMPLOYEE SATISFACTION ON HEALTH AND SAFETY MEASURES
2	170011014892	ANJANA M	A STUDY ON CUSTOMER SATISFACTION OF COCONUT OIL WITH SPECIAL REFERENCE TO KERALED LTD
3	170011014893	ANUJA ASOK	A STUDY ON EFFECTIVENESS OF EMPLOYEES WELFARE MEASURES IN AKAY FLAVOURS AND AROMATIC PRIVATE LIMITED, ELAVUMTHITTA
4	170011014894	ANUSHA A NAIR	A STUDY ON CONSUMERS SATISFACTION TOWARDS PUBLIC DISTRIBUTION SYSTEM
5	170011014895	ARYA S	SAVINGS AND INVESTMENT BEHAVIOUR OF EMPLOYEES IN SMALL SCALE INDUSTRIES
6	170011014896	ASWINI ASHOK	A STUDY ON EMPLOYEE EMPLOYER RELATIONSHIP IN AGRO BIO- TECH RESEARCH CENTRE, KOTTAYAM
7	170011014897	ATHIRA S NAIR	AN OVERALL STUDY OF EMS CHARITABLE SOCIETY, KONNI





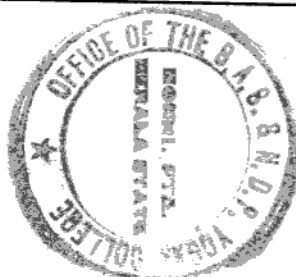
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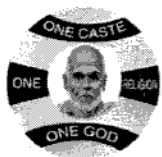
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8	170011014899	JIJO DAVID JOHN	A STUDY ON BENEFICIARIES OPINION ABOUT THE IMPLEMENTATION OF MGNREGS
9	170011014900	JITHIN E S	A STUDY ON THE EFFECTIVENESS OF TRAINING AND DEVELOPMENT IN HIGH LINE BUILDERS, MAVELIKKARA
10	170011014901	JOICY VARGHESE	AN ANALYTICAL STUDY ON THE BENEFITS OF AGRICULTURAL CREDIT PROVIDED
11	170011014902	MANISH RAMESHAN	A STUDY ON SALES PROMOTIONAL POLICIES ADOPTED BY DISTRICT KHADI AND VILLAGE INDUSTRIES BOARD
13	170011014903	NADISHA N	A STUDY ON PERFORMANCE APPRAISAL SYSTEM
14	170011014904	RINCY K FRANCIS	A STUDY ON EMPLOYEE EMPOWERMENT AT AKAY FLOUR PVT LTD PATHANAMTHITTA
15	170011014905	S MUHAMAD ABBAS	A STUDY ON ADVERTISEMENT EFFECTIVENESS OF INDUS MOTORS, PATHANAMTHITTA
16	170011014906	SANJU SIVADASAN	A STUDY ON EFFECTIVENESS OF PERFORMANCE APPRAISAL SYSTEM AT HARRISON MALAYALAM LIMITED, KUMBAZHA ESTATE





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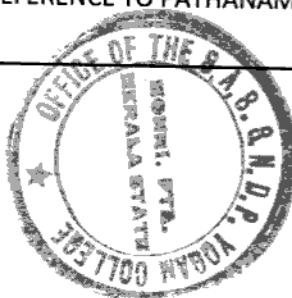
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17	170011014907	SARSTH MURALI B	A STUDY ON THE EFFECTIVENESS OF DISTRIBUTION CHANNEL OF MYBFOOD ROLLER FLOUR FACTORY PRIVATE LIMITED AT PATHANAMTHITTA
18	170011014908	SILPA SURESH	A STUDY ON EMPLOYEE ABSENTEEISM IN MUTHOOT FINANCE LIMITED, PATHANAMTHITTA
19	170011014909	SRUTHI R R	A STUDY ON THE WASTE MANAGEMENT ACTIVITIES OF SWATCH BHARATH
20	170011014910	SUROSHA P S	A STUDY ON TOTAL QUALITY MANAGEMENT OF AISWARYA BEVERAGES, THIRUVALLA
21	170011014911	SYAMILY DEV	A STUDY ON STRESS MANAGEMENT OF EMPLOYEES IN SBI IN PATHANAMTHITTA DISTRICT
22	170011014912	TINSHY THOMAS	A STUDY ON CUSTOMER SATISFACTION OF HONDA ACTIVA AMONG WOMEN WITH SPECIAL REFERENCE TO KONNI TALUK
23	170011014913	VIDYA VIJAYAN	A STUDY ON THE CUSTOMER SATISFACTION OUT OF THE PERFORMANCE OF EXIDE BATTERIES WITH SPECIAL REFERENCE TO PATHANAMTHITTA DISTRICT.

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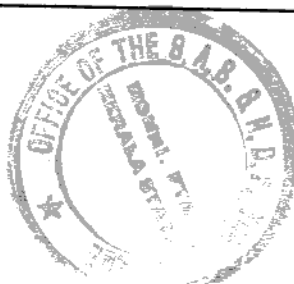
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MCOM 2017 - 2018

SL. NO	REG NO	NAME	PROJECT TITLE
1	160011015152	ABHIJITH K	A STUDY ON STUDENTS ATTITUDE TOWARDS ENTREPRENEURSHIP IN GOVT. POLYTECHNIC COLLEGE, VENNIKULAM
2	160011015158	ABHILASH K.U	A STUDY ON THE EFFECTIVENESS OF EMPLOYEE GRIEVANCES REDRESSAL PROCEDURE AT TRACO CABLE CO. LTD, THIRUVALLA
3	160011015159	AKHILA O M	A STUDY ON THE NECESSITIES OF USING BIO FERTILIZERS BASED ON PRAMDOM KRISHI BHAVAN
4	160011015160	AMRITHA M RAJ	A STUDY ON WORK LIFE BALANCE OF EMPLOYEES AT TRACO CABLE CO LTD THIRUVALLA
5	160011015161	ASWIN P MOHAN	A STUDY ON INSECTICIDES AND THEIR USAGE IN PADDY CROPS WITH SPECIAL REFERENCE TO KONNI PANCHAYAT
6	160011015162	ATHIRA SANJAYAN	A STUDY ON ADVERTISEMENT EFFECTIVENESS OF CAPEX CASHEW PRODUCT, KOLLAM
7	160011015163	DHANYA JACOB	A STUDY ON EFFECTIVENESS OF RECRUITMENT AND SELECTION PROCESS IN MGM MUTHOOT MEDICAL CENTRE, KOZHENCHERRY

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8	160011015164	DHANYA R NAIR	A STUDY ON EFFECTIVENESS OF HEALTH AND SAFETY MEASURES ADOPTED BY CAPEX CASHEW FACTORY, KOLLAM
9	160011015166	LINU V ACHANKUNJU	A STUDY ON PROMOTIONAL STRATEGIES OF ADAVI ECO TOURISM ,KONNI
10	160011015167	NEETHU KRISHNA U	A STUDY ON STRESS AND ITS IMPACT OF JOB RELATED PERFORMANCE TO EMPLOYEES IN SANGROSE LABORATORIES PRIVATE LTD
11	160011015168	NEETHU MOHAN	A STUDY ON STRESS MANAGEMENT OF EMPLOYEES IN KUMAR CASHEW EXPORTING PRIVATE LIMITED, PUNALUR
12	160011015169	NISHA JOSE	A STUDY ON EFFECTIVENESS OF EMPLOYEES TRAINING AND DEVELOPMENT IN AKAY FLAVOURS AND AROMATIC PRIVATE LIMITED, ELAVUMTHITTA
13	160011015170	PRIYA JOHN	A STUDY ON SUCHITWA MISSION IN THANNITHODU PANCHAYATH
14	160011015171	PRIYA PRASAD	EMPLOYEE MORALE ON IREL, CHAVARA





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15	160011015172	SAJANA SHAHUL	A STUDY ON TOTAL QUALITY MANAGEMENT OF AKAY FLAVOURS AND AROMATICS PRIVATE LIMITED ELAVUMTHITTA
16	160011015173	SANAL KUMAR P S	A STUDY ON EMPLOYEE ABSENTEEISM IN MUTHOOT FINANCE LIMITED
17	160011015174	SHALU MOHAN	A STUDY ON CHILDREN POLICY PLANS IN LIFE INSURANCE CORPORATION AT KONNI
18	160011015175	SHILPA SASIDHAR	A STUDY ON VARIOUS MARKETING STRATEGIES ADOPTED AT CAPEX, KOLLAM
19	160011015176	TEENA THANKACHAN	A STUDY ON TAX PLANNING AMONG COLLEGE PROFESSORS WITH REFERENCE TO NSS COLLEGE NILAMEL
20	160011015177	VISWAPRABHA C S	A STUDY ON EMPLOYEE ABSENTEEISM IN KOSHAMATAM FINANCE LIMITED

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1	150011022166	AKHILA VISWAMBHARAN	A STUDY ON PERFORMANCE MANAGEMENT SYSTEM AND TRNOVER INTENTION AT SANGORE LABORATERIES
2	150011022167	AMAL SADANAND	A STUDY ON ECOTOURISM AND ITS HOSPITALITY IN PATHANAMTHITTA DISTRICT
3	150011022168	ANILA MATHAI	A STUDY ON SALES PROMOTION MEASURES ADOPTED BY TVS &SON'S PVT LTD KOTTAYAM
4	150011022169	ANSIYA SALIM	A STUDY ON CUSTOMER SATISFACTION OF CHENGARA SERVICE CO-OPERATIVE BANK LTD
5	150011022170	ANSU	EMPLOYEES JOB SATISFACTION OF TVS PVT LTD MALLASERY
6	150011022171	ANUR NATH	ASTUDY ON INVESTORS ATTITUDE TOWARDS POST OFFICE SAVINGS SCHEMES BASED ON VAKAYAR IN PATHANAMTHITTA
7	150011022172	ARYA DAS	A STUDY ON CUSTOMER SATISFACTION IN SOLVE PLASTIC PRODUCTS LIMITED(BALCO PIPES)





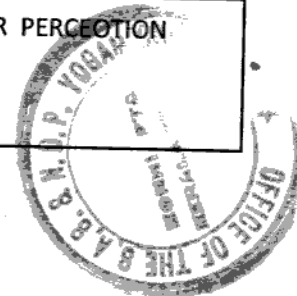
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8	150011022173	CHINCHU MOHAN	TRAINING AND MOTIVATION
9	150011022174	DEVI P NAIR	EMPLOYER-EMPLOYEE RELATIONSHIP IN TRAVANCORE CEMENTS COMPANY LIMITED
10	150011022175	DEVI SUDHAKARAN	A STUDY ON CYBER CRIMES BANKING SECTOR WITH SPECIAL REFERENCE TO ENQUIRY CELL, PATHANAMTHITTA
11	150011022176	HARSHA LAKSHMI S.	A STUDY ON CONSUMER BUYING BEHAVIOUR IN NIRMAL RICE KALADY
12	150011022177	JINCY K RAJU	A STUDY ON EMPLOYEES JOB SATISFACTION OF TVS PVT LTD MALLASERY
13	150011022178	JISHNU S KUMAR	A STUDY ON BRAND LOYALTY AT PMP CURRY POWDERS CHENGANNUR
14	150011022179	MALAVIKA L	DIFFERENT TYPES OF GOLD LOANS IN POPULAR AND MANAPPURAM FINANCE IN PATHANAMTHITTA
15	150011022180	MANESH P M	STRESS MANAGEMENT OF EMPLOYEES IN AKAY FLAVORS ELAVUMTHITTA
16	150011022181	MEERA PAVITHRAN	A COMPARATIVE STUDY ON CUSTOMER PERCEPTION TOWARDS LEADING NEWS PAPERS





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17	150011022182	REMYA P	A STUDY ON EFFECTS OF MODERN ADVERTISEMENT AND CUSTOMER BEHAVIOUR TOWARDS KHADI PRODUCTS WITH SPECIAL REFERENCE TO ELANTHOOR KHADI AND VILLAGE INDUSTRIES
18	150011022183	SARANYA S MOHAN	A STUDY ON THE EFFECTIVENESS OF WASTE MANAGEMENT ACTIVITIES OF SUCHITWA MISSION IN PATHANAMTHITTA DISTRICT
19	150011022184	SREELAKSHMI M	A STUDY OF HOUSE BOAT TOURISM IN ALAPPUZHA D.T.D.C
20	150011022185	SRUTHI C J	A STUDY ON WOMEN EMPOWERMENT THROUGH KUDUMBASREE IN KONNI GRAMPANCHAYAT
21	150011022186	SURUMY SIDHEEK	A STUDY ON CONSUMER PERCEPTION TOWARDS EVENT MANAGEMENT WITH REFERENCE TO FASHION FRUITS EVENT, PATHANAPURAM
22	150011022187	SYAM PRAKASH	A STUDY ON WOMEN EMPOWERMENT THROUGH ENTREPRENEURSHIP IN KERALA
23	150011022188	TITTU MONCY	A STUDY ON THE BRAND PREFERENCES OF MILNA DIARY, PATHANAMTHITTA

